

A ONE-DAY WORKSHOP X MASTERCLASS
PRESENTED BY EVENT ACADEMY AFRICA

EVENT
ACADEMY
AFRICA

MASTER THE FUTURE OF MICE TOURISM



JOIN US FOR A FIRST-OF-ITS-KIND
MASTERCLASS IN UGANDA, DESIGNED TO
EQUIP YOU WITH THE "FUTURE-PROOF"
TOOLKIT EVERY EVENT & CONFERENCE
PROFESSIONAL NEEDS IN 2026 AND
BEYOND.



WORKSHOP HIGHLIGHTS

- GLOBAL MICE TRENDS: THE 2026 BLUEPRINT
- ADVANCED SELLING, SPONSORSHIP & BUDGETING
- DIGITAL & AI TOOLS TO UPSCALE YOUR BUSINESS
- EFFECTIVE DESTINATION MARKETING THAT DRIVES GROWTH

DATE

SATURDAY 23 MAY 2026

TIME

WORKSHOP: 10:00 - 18:00
OPTIONAL DINNER: 18:30 - 22:00

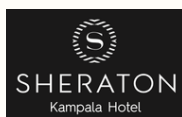
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WORKSHOP ONLY: UGX400K
WORKSHOP & DINNER: UGX500K

WHAT'S INCLUDED

- FULL DAY IN-PERSON WORKSHOP AND MASTERCLASS
- DIGITAL TOOLKIT: NOTES & TEMPLATES
- COFFEE/TEA AND LUNCH (DINNER OPTIONAL)
- PERSONALISED ATTENDANCE CERTIFICATE
- A GOODIE BAG

VENUE PARTNER



MEDIA & PR PARTNER



AUDIO-VISUAL AND TECHNICAL PARTNER



Presenter

GWYN MATTHEWS

Presenter

ZELDA COETZEE

Contact us via Whatsapp
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BOOK NOW

